Introducing Kolorz ClearShield 5% Sodium Fluoride Varnish in new bubblegum flavor

Watermelon and bubblegum flavors now available in 200-dose boxes

On Aug. 1, 2009, DMG America will introduce the latest addition to its Kolorz® line of professional dental hygiene products: ClearShield® 5% Sodium Fluoride Varnish in bubblegum flavor. ClearShield bubblegum and watermelon flavors are now available in both 55-dose and 200-dose boxes. Unlike many brands of fluoride varnish, which give the teeth a discolored appearance, ClearShield goes on smooth and clear, and tastes great for greater patient acceptance.

One of the fastest growing hygiene product lines in the market, ClearShield received two Top Dental Advisor Awards in 2009 for Top Fluoride Varnish and Top Hygienist’s Choice.

ClearShield, like all Kolorz products, is manufactured with proprietary flavorings developed by gourmet food-industry professionals. ClearShield’s child-friendly bubblegum and watermelon flavors are guaranteed to taste better than any other fluoride varnish, or your money back. All Kolorz products, including ClearShield, are gluten free and contain no saccharin or aspartame. ClearShield is sweetened with natural sweeteners, including xylitol, which has been shown to reduce dental caries in both high- and low-risk patients.

ClearShield fluoride varnish is indicated for immediate and long-lasting dentinal hypersensitivity with its maximum 5 percent sodium fluoride formula, and as a cavity liner under amalgam restorations. Although drying the teeth before application is recommended, ClearShield is moisture tolerant. Hygienists will find that it has an easy-to-mix consistency, can be applied smoothly and thinly with no clumping, and has excellent adherence to the teeth.

Each 0.40 mL hygienically-sealed unit-dose package includes an applicator and a mixing well to ensure consistent fluoride levels. Instructions for the clinician and a pad of post-treatment instructions for patients are also included.

ClearShield bubblegum flavor joins the complete line of great-tasting Kolorz products: Prophylaxis Paste, Sixty Second Fluoride Foam and Gel, Neutral Fluoride Foam and Topical Anesthetic Gel. DMG America manufacturers and distributes quality restorative materials and prevention products. For more information, call (800) 662-6383 or visit www.dmg-america.com.

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